



**MEDIA RELEASE**  
**Monday, June 23, 2008**

**PRHC Foundation Announces Total of  
\$10,716,223.53 Raised in *By Your Side* Campaign**

**Peterborough ON** – Monday, June 23, during a reception hosted at the Peterborough Golf and Country Club, Julie Davis, President & CEO, PRHC Foundation, formally announced a total of \$10,716,223.53 raised in the *By Your Side* Campaign. The campaign had a goal of raising \$10 million to purchase new equipment and technologies for the new hospital.

“It’s been an exciting and challenging campaign and we’re glad to be sharing our success with the community,” said Davis. “It has been the dedication and hard work of our volunteers and donors that made this day possible. Government support only goes so far and our community has shown that it believes in health care and is willing to work together to bring the best in health care technologies to Peterborough and surrounding areas.”

The night’s announcement was the culmination of over two years of campaigning and countless hours of hard work from Peterborough’s individuals and businesses including the Foundation’s first million dollar gift from Stoney Lake Cottagers, George and Kathy Dembroski. In fact, almost \$2 million of the Campaign total was raised from cottagers.

Jim Devlin, Chair of the *By Your Side* Campaign was proud to be a part of the announcements. “Having been a patient at the Peterborough Regional Health Centre, I have seen first hand the need for new equipment and advanced technology. The funds raised from the *By Your Side* Campaign will improve patient care through faster turnaround times and improved access. Thank you to all those who have contributed to the campaign.”

-30-

**For more information contact:**

**Julie Davis, President & CEO,  
PRHC Foundation  
T: (705) 876-5000**

***Our Mission: To inspire support throughout our region to provide the professionals at the PRHC with the tools they need to ease pain, restore health and save lives***